

# New-wave J-school curriculum

Pulling from some of the most interesting journalism classes offered in programs in the Midwest, these courses would make for a wonderful year for any college journalism student. These are actual course descriptions in the college catalogues.

**Will Write for Food (and Wine):** Focuses on food and wine writing in current U.S. culture. Come ready to create mouthwatering narrative and actively seek publishing your finished work. An emphasis will be placed on class participation and written critiques of peer-reviewed articles in class. University of Missouri

**Digital Games, Sims and Apps: Storytelling, Play and Commerce:** Introduction to academic study of video games, computer simulations/mobile game applications. Digital games as technology, mass communication industry, cultural form/set of design practices. University of Minnesota

**Sex in the Media:** Explores the role and portrayal of sex and sexuality in media and examines in detail the potential social and psychological effects of exposure to sexual content in the media. Indiana University

**The Googlization of America:** Led by Google, technology companies are taking a more central role in the American media landscape every day. In this course, students learn how Google and its competitors are continuing to change journalism, the media business and U.S. culture. Northwestern University

**Sports and Electronic Media:** Examines the practical, social, and economic relationships between two major areas of U.S. popular culture – the electronic media and sports. Combines aspects of announcing, production, sales and marketing, history, and policy. Ball State University

**Arab Spring in Context: Media, Religion, and Geopolitics:** Protest movements that started in Tunisia in 2011 and swept across North Africa and the Middle East transforming Arab and Islamic societies in radically different ways; function of social media, satellite television, communication technology; influence of religious leaders and groups on some protest outcomes; impact of wealth and geopolitics on social fabric of Islamic societies within and outside Arab countries. University of Iowa

**Mass Communication and Political Behavior:** Interrelationships of news media, political campaigning and the electorate. Considers the impact of media coverage and persuasive appeals on image and issue voting, political participation and socialization. University of Wisconsin

**Outdoor/Nature Journalism:** This course has a three-fold purpose: to acquaint new journalists and writers with the best works of those who have found inspiration for their prose from the outdoors; to familiarize student writers with journalism about nature sites in the Missouri and Midwest region; to encourage developing outdoor/nature writers to experiment with expository and advocacy journalism. Webster University

**Critical Analysis of Media:** Commercial mass media and alternative press in a global context; the ways media reinforce or challenge dominant or non-dominant paradigms. Class, gender, race, disability. Media investigation skills basic to democracy. St. Cloud University

**Mass Media and the American Family:** The impact of the mass media on family communication patterns, familial value structures, development of children, and orientation to news media. Examination of news, advertising, and entertainment content from educational, cultural and economic perspectives. Emphasis on empirical social science research which examines relationships between media and families. Marquette University