

Position Announcement
Instructor (Advertising)
School of Journalism
Southern Illinois University Carbondale

POSITION: Instructor, Advertising. This is a term, non-tenure track position, dependent on available funding.

EFFECTIVE DATE: January 1, 2017

QUALIFICATIONS: A Master's degree in Advertising, or a related field required. Preference will be given to applicants who 1) have a record of creative activities and experience in working in the advertising industry, 2) have a record of excellence in teaching or a demonstrated aptitude for teaching, 3) possess new media skills. Preference will also be given to those who can contribute to a climate that values and uses diversity in all its forms to enliven and make more inclusive the mission of the School.

DUTIES: Teach courses in advertising in such areas as principles of advertising, copywriting, media planning, campaign planning, graphic communication, advertising and social issues and mentoring students to participate in national competitions. Opportunities are available to mentor students for preparing in the American Advertising Federation's annual National Students Advertising Competition (NSAC).

THE SCHOOL: The School of Journalism seeks to add a diversity of experiences and viewpoints to an outstanding full-time faculty of committed teachers and scholars. The School features modern computer-equipped classrooms and participates in masters and doctoral degree programs in the College of Mass Communication and Media Arts. The *Daily Egyptian* (DE), SIU Carbondale's student newspaper is located within the School. Opportunities are there to mentor the DE students, participate in the College's Global Media Research Center and contribute to the School's *Gateway Journalism Review*. The School is fully accredited by the Accrediting Council on Education in Journalism and Mass Communication.

APPLICATION DEADLINE: December 9, 2016, or until filled.

APPLICATION PROCEDURE: Applicants should send an application letter, *curriculum vitae*, samples of published or creative work, and the names and contact information of three current references to:

Chair, Advertising Search Committee
School of Journalism
Mail Code 6601
Southern Illinois University Carbondale
1100 Lincoln Dr., Carbondale, IL 62901
(<http://journal.siu.edu>)

Email applications may be sent to sherida@siu.edu.

SIU Carbondale is an affirmative action/equal opportunity employer of individuals with disabilities and protected veterans that strives to enhance its ability to develop a diverse faculty and staff and to increase its potential to serve a diverse student population. All applications are welcomed and encouraged and will receive consideration.