

# **Africa's increased use of cell phones changing culture**

BY MADELINE SMITH / Mobile phone subscriptions are sweeping across the African continent like never before. After years of technological repression caused by colonial rule, Africa's mobile phone usage in the 21st century has gone viral. At the Africa Com 2013 conference in Cape Town, Africa, annual mobility reports were revealed. It was reported that mobile phone subscriptions had increased in Africa about seven percent.