

# St. Louis Media History Foundation Hall of Fame event is Saturday

ST. LOUIS, March 15, 2017 – The St. Louis Media History Foundation, a nonprofit organization that researches and compiles artifacts and memorabilia related to the St. Louis area's rich media history, will hold its 2017 Hall of Fame dinner and induction ceremonies on Saturday, April 15, 2017, at the St. Louis City Center Hotel downtown, 400 South 14th Street, near Scottrade Center.

The dinner and ceremonies will begin at 5:30 p.m. There will be a cash bar and free indoor and outdoor hotel parking for attendees.

Tickets for the dinner entrees – Grilled Salmon with a Citrus Orange GASTRIQUE, Sautéed Chicken Picatta in a White Wine Caper Sauce, or a vegetarian Eggplant Stack – will be \$55 for individuals or \$550 for a table of 10.

Tickets can be purchased in advance through [Eventbrite](#), or at the door. Discounted hotel rooms for guests also are available through the St. Louis City Center Hotel. Rooms must be reserved by March 31.

- John Beck – Senior Vice President of Emmis Communications, who oversees all four Emmis radio stations in St. Louis: KSHE, KIHT, KPNT, and KFTK. He's been general manager of KSHE since 1984.
- Jim Brady – Pioneering news director at KTVI-TV. He later held the same position at KMOX Radio before becoming executive secretary of the St. Louis County Board of Police Commissioners.
- Dennis Clancy, Art Dwyer, Ron Edwards, John McHenry, and Tom "Pappa" Ray – Jazz/blues producers for listener-

supported KDHX when the station began broadcasting in 1987.

- Peggy Cahill – Executive producer of “The Charlie Brennan Show” on KMOX Radio, and a program producer at that station for more than 40 years.
- Jack Dorsey – @jack is a computer programmer and internet entrepreneur, co-founder and CEO of Twitter, and founder and CEO of Square, a mobile payments company.
- Bob Dotson – Emmy-winning correspondent for NBC News, where he spent 40 years, including 25 with “The Today Show.” He’s a six-time recipient of the Edward R. Murrow Award for news writing.
- Mary Edwards – Senior producer of KWMU-FM/St. Louis Public Radio’s “St. Louis on the Air” call-in program and its live broadcasts of the St. Louis Symphony. She has been with the station since 1974, and has been responsible for helping to shape KWMU’s innovative programming.
- David Erich – Public relations executive for several St. Louis-area companies, including Pepsi and United Van Lines. He was the first ad executive for Six Flags when it opened in 1971.
- Dan Forrestal – Longtime public relations executive with Monsanto who helped guide the company’s communications strategy as it maneuvered from a chemical company into one of the world’s leading agricultural companies. He also mentored many communications practitioners throughout his career.
- Don Francois – Pioneering TV engineer who helped launch KACY-TV, one of the first UHF stations in St. Louis. He later helped other local stations transition from black-and-white to color broadcasts.
- Margaret Wolf Freivogel – Award-winning St. Louis Post-Dispatch reporter and editor. She also was founding editor of the St. Louis Beacon, a non-profit digital news startup that merged with KWMU-FM/St. Louis Public

Radio in 2013.

- Roy Harris – A Post-Dispatch reporter from 1926 to 1967, Harris won a Pulitzer Prize in 1950 for investigating election fraud in Illinois. He also helped the newspaper win three other Pulitzer Prizes in 1937, 1941, and 1948.
- Rick Hummel – Longtime St. Louis Cardinals beat writer for the Post-Dispatch, Hummel – nicknamed “The Commish” – is a former president of the Baseball Writers’ Association of America, a J.G Taylor Spink Award recipient in the National Baseball Hall of Fame, and a Pulitzer Prize nominee.
- Sid Savan – A major figure in St. Louis advertising, Savan also was a longtime instructor at the University of Missouri-St. Louis. His Savan Advertising also helped many ad execs get their start.
- Clarissa Start – Gardening columnist for the Post-Dispatch from 1938 to 1972. Her column was serialized in Ladies Home Journal. After retirement, she wrote her column for another 30 years.
- Jack Thorwegen – Co-founder in 1985 of the Zipatoni marketing firm, known for its creative work. His Proof Agency, founded in 2014, helps craft brewers and distillers compete against larger rivals.

The St. Louis Media Hall of Fame has recognized St. Louisans who have made a major contribution, in their work here or elsewhere, to their respective media in four different fields: Radio, Print, Television, and Advertising/Public Relations.

The Foundation also maintains an exhibit at the Karpeles Manuscript Library Museum, 3524 Russell Avenue, in South St. Louis. Admission is free. The museum is open from 10 a.m. to 4 p.m., Tuesday through Sunday.

The Foundation accepts tax deductible contributions to develop and expand its St. Louis media history collection, its website, local archives and repositories, oral histories, and the St. Louis Media Hall of Fame. For more information, visit

the foundation's Facebook page or [www.stlmediahistory.com](http://www.stlmediahistory.com).